

# LEGA<sup>®</sup> MART

Annual Report  
2022

The story of our Online All-in-One  
Nationalities Legal Platform in 2022



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## Introduction

LegaMart, as one of the few international online legal solution platforms, attempts to summarise all its developments & events worldwide in \_ 2022 for the first time \_ by publishing this report. This report can be a **valuable data source for both researchers & analysts**. LegaMart endeavours for **maximum transparency while protecting users' privacy & novel business information**. Clients, legal businesses, lawyers, & decision-makers can use this data to aid them in making policy.

In addition to the general overview of LegaMart's performance in 2022, (as this is the first time we are revealing such a report) this report also includes” Why it was necessary to give birth to LegaMart?”, “How LegaMart changed many areas in the Legal world?” , “A short introduction of LegaMart Services”, & “ The introduction of LegaMart teams & some members”. We hope that we continue to be successful in the future!

We currently rank among the top platforms for providing **international online legal services**. Let's examine LegaMart's development over the previous 12 months. With two objectives in mind—helping businesses identify opportunities & the new world in the legal field, & giving the legal community's decision-makers, including attorneys & clients, an accurate picture—this is part of our obligation to publish information transparently.



**Online legal solutions**, which were at first viewed with scepticism & were predicted to be short-lived, are now common in today's society. However, utilising such opportunities is always severely hampered by the absence of guarantees of equality & even better international online legal services. **Businesses & individuals face a significant challenge in online legal services**, & we hope that the publication of this report will be helpful in this regard. We are confident that this problem will be solved, so we must move forward with more confidence than in the past.

**Hiring a lawyer or seeking legal advice** is one of the fundamental prerequisites for business activities, as well as becoming familiar with the business & labour laws of the targeted country. However, in the later stages of the growth of foreign investment, the use of foreign power, & the development of legal challenges for business activity abroad, the location of individuals or corporations becomes more significant. The leading cause of this complexity is that **there are different national & state jurisdictions' laws**. Each country &, in some cases, each state's laws differ.

For this simple fact, anyone who appears to require legal counsel or the services of a lawyer should turn to attorneys who are admitted to keeping practising in that specified country or territory & are deeply connected with its legal system. Legamart is an online platform that **facilitates the client-lawyer relationship & helps people seeking legal counsel choose an attorney across +120 jurisdictions**. We shortly discuss Legamart's solutions to make it easier to find a trustworthy lawyer & get reasonably priced legal services.

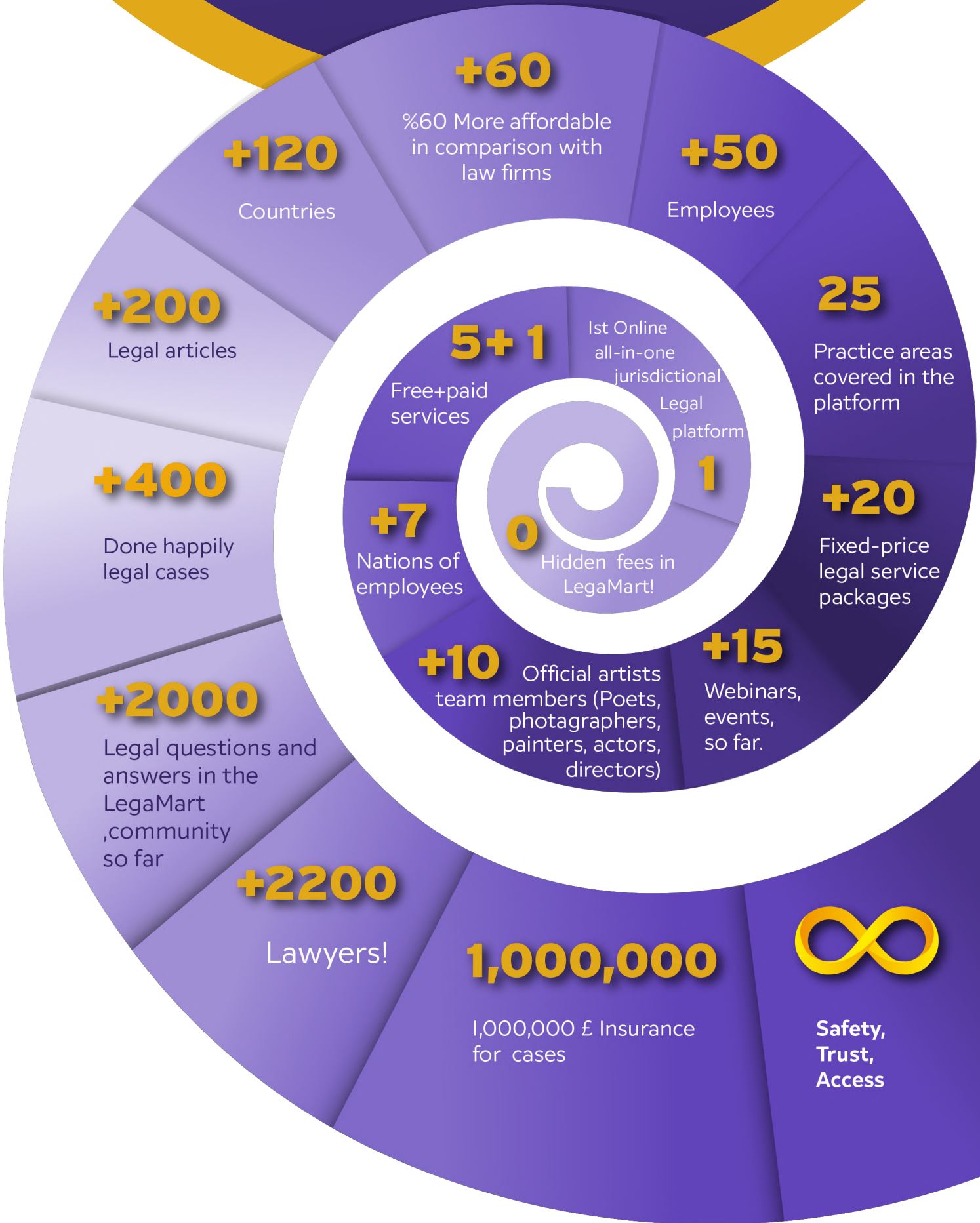




“LegaMart uses an integrated cloud-based architecture built on state machines to develop a rich environment called Case Space to simulate real-world legal procedures for any multi-jurisdictional legal issues and cases from the beginning to the end.”



# Numbers in LegMart



# LegaMart Development: History & Milestones

## 2019 marked the beginning of this path for LegaMart...



## How LegaMart proceeded in 2022...





# A short story about our Newborn Global Legal Online Platform

International movement is growing more & more; you can see the growth in business immigration & investment

- Foreign direct investment flow from 2010 -2022
- International trade
- Global supply chain
- International migrant population

The volume of international trade, overseas investment, migration, & the use of remote work abroad have all witnessed notable recent progress. These people now more than ever feel the requirement for legal counsel or the use of an attorney to handle legal matters like signing a business contract, employment contract, resolving a banking issue, defending a lawsuit, etc.



## ● International Movement from 2015- 2021

	2010	2015	2021
FDI flow inward (\$bn)	1,448	1,720	1,675
FDI flow outward (\$bn)	1,506	2,126	1,747
Global trade -merchandise exports (\$bn)	15,380	16,640	22,390
Global trade -merchandise Import(\$bn)	15,500	16,790	22,590
International migrants population (mn)	220	250	281

The Global Legal market is growing due to the movement, so people & businesses need more legal help to facilitate their movement.

**Sincerity, generosity of spirit, & genuinely innovative ideas in legally helping people & businesses:** Between 2002-2019, **Hamid** used to work as an independent, corporate, in-house lawyer. During this period, he learnt how to form legal departments in different small & large-scale public & private companies. He immigrated to London to study for a Master of Science in Construction Law & Dispute Resolution. He frequently received calls from former clients seeking to resolve their legal disputes outside their home country. He began looking online for the best attorneys for his former clients as a result & found out how challenging & complicated it can be to find legal counsel in a foreign country. **This sparked an idea in Hamid's mind.** What was the idea, though? **Establishing a platform to help clients & attorneys communicate in jurisdictions other than the client's home country.** Hamid remembered Omid, his best friend who had studied management at Harvard & MBA in Nottingham while being a successful manager for many start-ups. They talked & talked & talked & developed the business model of what they were talking about. It took them about +444 days! **The baby was born in June 2019 in London. They called the newborn, LegaMart!**

## The challenge: **Lack of access & trust in a foreign lawyer**

“

“More than 40% of people around the globe need access to a lawyer, or they have difficulty or hardship in finding a proper lawyer.

People in all countries experience legal problems, regardless of their socio-economic status & gender. What’s more, many people’s approach to resolving their legal issues does not involve lawyers & courts at all, with most respondents surveyed preferring to seek help from a family member or friend or to work out the problem directly with the other party.

This reveals that, across countries, many people’s legal problems remain unresolved because they cannot fully settle the issue or ultimately give up or move away. Last but certainly not least, more than 1 in 4 respondents (26%) have experienced a stress-related illness & more than 1 in 5 respondents (21%) reported the loss of employment or need to relocate as a result of their legal problem, Global Insights on Access to Justice reinforces the role of justice issues on people’s lives.

**We wanted to reduce costs & time spent in search of a lawyer abroad for people.** I am a lawyer & Omid, as a businessman, faced many obstacles in foreign jurisdictions. We thought helping others not to spend an extra amount of money & time was something we could surely make done in less than 10 years.” Hamid said

”



The solution:

## **A platform that simplifies connection with lawyers worldwide**

People who need legal services outside of their country of residence prioritise access to & trust in lawyers more than anything else, as was aforementioned. LegaMart has made it simple & affordable to access lawyers in various nations.

While compared to law firms, the cost of legal services provided online is typically 60% less pricey, & LegaMart is no exception.

## **Client insurance & confirmation of attorney fee reimbursement**

A lawyer may not be able to continue offering services after accepting a client's online fee. LegaMart provides a refund guarantee policy for this issue up to two weeks after the client signs the contract, ensuring that the client can get their money back if there are any concerns, such as a lawyer who doesn't respond, a cultural or ethical difference, etc.

Additionally, LegaMart does indeed has a contract with an English insurance provider that covers clients up to 10 million pounds in exceptional cases & up to 1 million pounds in normal ones.

# The benefits LegaMart provides to lawyers & clients

Users of LegaMart can be divided into two categories: Lawyers & those in need of legal assistance. For each, the LegaMart platform has quite a unique offer. LegaMart's services to those in need of legal services offer the most value through **simple, vital, cost-effective & secure access to attorneys anywhere in the world.**

We will use an integrated cloud-based architecture based on state machines to develop a rich environment called Case Space. Case Space simulates real-world legal procedures from the beginning to the end of a legal case. The "Case Space" have a set of functional features like Case Invitation [Invite a lawyer to the case], making a virtual team of lawyers to work together on a case in different jurisdictions

On the other hand, business owners, legal experts & individuals who require legal services can easily & affordably access expertise & skill via the internet. In other words, two of the most significant **benefits of LegaMart for lawyers are easy access to clients & personal branding.**





# The most critical peaks LegaMart conquered in 2022

Let's go through memorable moments of LegaMart not only in 2022 but also sooner than that! Cheers to all those moments & we are going to hear the director's voice echo again at the beginning of 2023:

## 2020



### December 2020

Counting down to enjoy the first full demo of LegaMart! The tech team is working hard in these last hours of 2020 to cheer up 2021 with amazing work!

Let's share this critical moment: Today, LegaMart has been endorsed as an innovative, scalable & viable business by Envestors. This very vital moment helps LegaMart to beat & evolve faster! In short, we had a long journey to prepare a fruitful & growing business for all practitioners in the realm of law. <http://www.envestors.co.uk>



### April

The LegaMart infrastructure is prepared to reach 139 jurisdictions which means joining us enables lawyers to connect with a community of lawyers across jurisdictions.

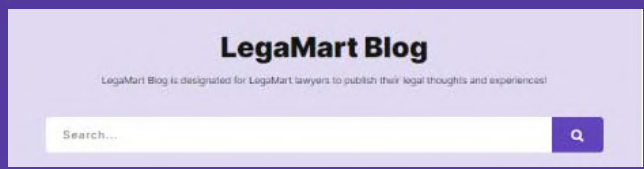
## 2021

### 2021 May

We began publishing many fruitful articles in many different areas of law in the LegaMart blog!

### June 2021

We began setting many online productive legal webinars & hosted lots of great lawyers talking about trendy legal topics of the day.



### 2021 August

After running two successful campaigns in India & UAE, we are now looking for Canadian lawyers to join us in the LegaMart network of futuristic lawyers.

Legal aspects of discrimination under the US sanctions

Monday | 28 June 2021

Paris (09:00)  
Tel Aviv (21:30)  
London (16:30)  
Washington (02:00)  
Washington (15:00)

Speakers

- Alli Sabirian  
Managing Partner at Acas-Paris Law Firm
- Emma Nawaz  
How sanctions are imposed by government?
- Shirah Kousari  
Discrimination claims, the blocking regulation and closure of Iranian bank accounts
- Erich Ferral  
How non-US companies and individuals are affected by US sanctions?
- Sarah Zawada  
How does a sanction case become a winning one?

FREE WEBINAR



September 2021

Thrilled to share with you that LegaMart has recently become a member of the European Legal Technology Association (ELTA).

<https://elta.org/>

November 2021

Kudos to you, a premier team of LegaMart, for running the first business activities for **fully onboarded LegaMart lawyers**. The same goes live shortly for India, GCC, Turkey, Italy & Nigeria, relying on the ever-growing network of LegaMart lawyers!

December 2021

Today, we have successfully tested & launched a new feature of LegaMart. **From now on, any article published on LegaMart articles from the lawyers' dashboard links to the lawyer's profile page.** This new feature innovatively alters the need for lawyers to do content marketing activity through costly & time-consuming processes of ownership & maintenance of websites.

January 2022

This month, LegaMart proudly **became a member of the London Chamber of Commerce and the British Chambers of Commerce**. Relying on an ever-growing network of LegaMart lawyers, we could assist many British businesses to carefully approach lawyers abroad.

March 2022

“Case Review” (Legal Document Review): This service is designed for people with basic knowledge of law who want to assess their probable case or contract before putting so much money, time or effort into it.



2021 October

Thank you, EU-Startups, for addressing LegaMart in your start-up directory! We want to say even more about our mission & goals soon...

<https://www.eu-startups.com/>

2021 November

Thrilled to announce that LegaMart, the professional network of lawyers, now is a member of UKLTA (UK LegalTech Association).

<https://www.uklta.org.uk/>

## Beginning of 2022!

January

We, in LegaMart, are entirely making ourselves ready to shake up our market. **Share Success Stories, a fresh feature of LegaMart lawyers' privilege community, is about to be released.** It would enable the lawyers to write down their remarkable stories & share them with other lawyers in any jurisdiction they wish.

2022 February

Launch of the very first mentorship program is due to several months of efforts & continuous support of the LegaMart team.

History doesn't forget the day LegaMart began mentorship programs!

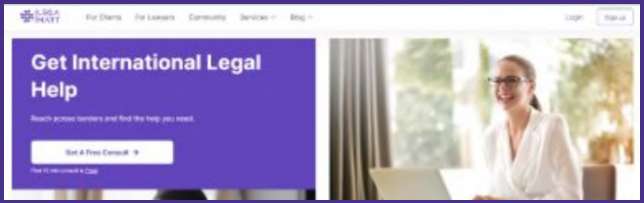


2022 April

LegaMart has now been listed as an expert & will be answering any legal questions of the members of the **London Chamber of Commerce & Industry** free of charge.

April 2022

We successfully had the demo session of the new interface of LegaMart that includes at least three fresh features, namely #legabot, #quickmeeting & #hirenow, in line with some substantial changes in the private landing page of lawyers.



2022 May

We successfully started **online chat** with the user on the platform, + **all social media** activities & contents are **Renovated**.

2022 June

The beginning of a **series of thematic webinars**: conversations with experts in legal fields "Legal Talks, A Must know about NFT for lawyers"

June 2022

We touched the highest monthly record for the number of "**requests for proposal**" on the platform.



June 2022

We launched "Mentorship for women lawyers".



2022 August

The highest monthly record for the number of "**verified lawyers**" on the platform is this month's miracle.

October 2022

We just received our **EIS-Advance Assurance** certificate from HM Revenue & Customs to run our first fundraising round for LegaMart.





## November 2022

Great evening at the LawtechUK in-person event titled "Shaping the future of law."

I texted LegaMart's mentor, Jules Fernandes, "I heard trust & access (which are core values of LegaMart) from panellists many times during their talks," Hamid (co-founder of LegaMart) said.

## 2022

## November

FACILaw, the first global article-writing competition in law hosted by LegaMart, was a chance for legal professionals or students who have a passion for writing to promote their content.

Legal handbook for FIFA World Cup 2022 fans heading to Qatar provided & distributed online by LegaMart. It was a legal traveller's guide for the World Cup 2022 in Qatar.

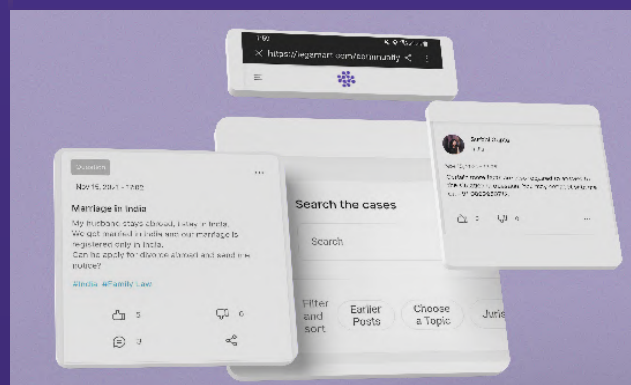


## December

## 2022

LegaMart is growing dramatically. The **number of lawyers** on our platform crossed **2000** & as a result, we can now provide legal services in more than 120 countries worldwide.

The highest monthly record for the number of "**lawyer searches**" on the platform **Directory**





# A short introduction of LegaMart Solutions

For all types of legal cases, including some of those outlined below, it is possible to get legal counsel or hire a lawyer on the LegaMart platform.

Arbitration  
& dispute  
resolution

Banking  
& finance

Trade &  
commerce

Construction

Companies:  
mergers &  
acquisitions

Criminal  
Law

Labor Law

Family Law

Migration

Bankruptcy

Insurance

Real estates

Tax

Intellectual  
Property

Human rights

Contracts

LegaMart offers four paid solutions & one free service, each of which satisfies the legal requirements of a particular user target group.

# Ask Legal Questions (Community)

Everyone can post questions & receive answers on a variety of legal topics in the LegaMart community. In this scenario, people with quick legal questions can post them & receive free responses from attorneys. After responding to the question, the person will be given the option to speak with the respondent's attorney directly through the platform & receive legal services from them.



# Quick meeting- Online meeting with a lawyer abroad

Clients who want a quick consultation choose their related issue's subject, preferred language, jurisdiction & then preferred lawyer & send the lawyer some documents & a brief description of their legal problem first. An online meeting will be held on the Legamart platform to give the person the necessary information.

## Meet a Lawyer Online

Inform us about your case, we guarantee to solve it!

Where do you need legal help?

ex. Germany



# Advocacy

This solution is better suited for those requiring lawyer access because their case is complex. To employ this solution, a person must first specify on the Legamart website the type of legal case, jurisdiction, national language, & practice area before uploading the relevant documents. The platform will then give them the list of preferred active attorneys using a smart algorithm, & it will also inform clients of the attorneys' fees. Following these steps, the individual can select one or more attorneys from the available choices to begin handling the case.

## 4 Easy Steps <sup>SM</sup>



### Request Proposal

Use our guided questionnaire to request a proposal

🕒 5 to 10 mins



### Receive Matches

Review and interview your matches from our vetted network

🕒 2 hrs to 1 day



### Engage

Quickly engage providers through our interactive platform

🕒 1 to 3 days

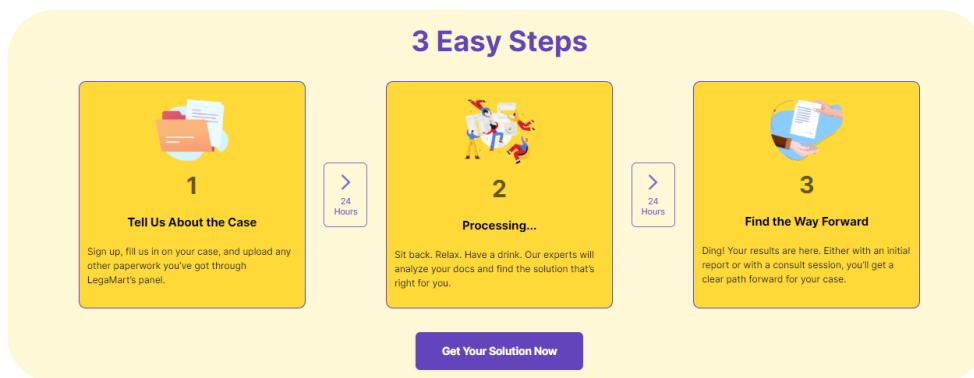


### Hire A Lawyer

Hire the lawyer you've found best. We'll oversee the whole process and interactions, and ensure the best quality of service.

# Legal Document Review

This solution is primarily used by people who need to review a legal document or business contract, a legal case, etc., to learn more about their case's progress or ensure all tasks are completed correctly. All supporting documents must be uploaded to LegaMart to use this service. LegaMart attorneys will present the applicant with their recommendations or solutions following a review of the file in the form of a report or a video meeting. Less than 48 hours pass between the time the documents are uploaded & the final product is delivered, & the price for this service is based on an hourly rate.



**“The IP Community in LegaMart is so conscious of protecting ideas, inventions, trademarks, logos and industrial designs.”  
Said Franco Oriti, one of our loyal lawyers in Switzerland**



# Fixed-Price Packages

As a client, if you don't want to use an hourly-based legal consultation or other solutions, LegaMart offers Fixed-price solutions. Fixed-price solutions provide certainty, as both sides (clients/attorneys) have a solid understanding of the price & the services to be delivered. With this certainty of costs & responsibilities, both parties have less conflict & avoid any unwanted situation. No need to add that by providing these packages, lawyers can get more advocacy or advisory cases referring to them. Obviously, any extra or unforeseen cases, such as advocacy or advisory, are not included with the fixed price packages. They can be offered separately to clients. We have developed more than ten fixed-price packages in 2022 (More will be added) with a detailed scope of service, including the range of prices

## Fixed-Price Packages

Investors Agreement	Company Formation	Debt Recovery	Licensing Agreement
Brexit Package	Joint Venture Agreement	Personalised Terms & Conditions	Divorce Packages
IP Strategy Health Check	WIPO (International) Trademark	International TradeMark	EU Trademark
GDPR Rescue Package	GDPR Documents Package	GDPR Compliance Review	Shareholders' Agreement
UK Trademark	Non- Disclosure	Service Contract	Import/Export
Asset Purchase Agreement	Influencer Agreement	Franchising Agreement	Agreement

[See More Detail About Fixed-Price Packages](#)

# Symbolic numbers 2022: International storytelling



A map of the Americas with a dotted line tracing the Pan American Highway from Alaska to Argentina. A callout box is connected to the route by a yellow line.

## Alaska to Argentina

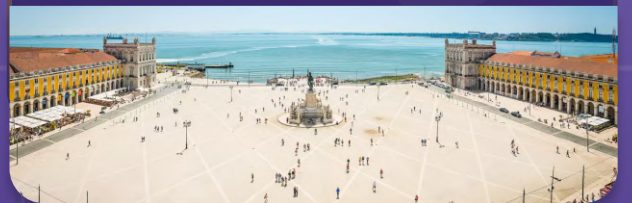
The longest "motorable" road in the world, is said to be the Pan American Highway - from Alaska to Argentina: 14000 miles! This is the **number of clients who returned back to our website in 2022!**



A map of Europe with a callout box connected to Lisbon by a yellow line. The callout box contains text and a photograph of Lisbon.

## Lisbon

We can say more than **one out of every 3 persons in Lisbon** have visited the LegaMart website in 2022! Isn't it amazing? To count the **number of our visitors** is an easy question to answer!





## Paris

We experienced limited and targeted Google Ads campaigns in LegaMart during 2022 as Search, Video, Display, Discovery, & Smart mini-campaigns. The **Impression number** was as much as Paris's population & the **interaction** was as much as half of the population of **a city in China listed** in the Top 100+ Urban Areas by Population!



## Jerusalem

Our lawyers answer legal questions for free, professionally worldwide. In 2022, **the number of people who asked questions in our community increased by 88%**. According to classical Jewish sources, the Hebrew year 6000 marks the latest time for the initiation of the Messianic Age. The exact number of people benefited from the questions others had asked & our experts had answered in our community!





## London

Impressions number on all marketing channels of LegaMart in 2022 were as if each & every person living in London was impressed by our campaigns!



## Mumbai

The LegaMart website has been shown more than 2 million times in **SERP (Search Engine Results Pages)** during the last year. Seems like 1 out of 10 persons living in the 9th most crowded city in the world (Mumbai) has seen LegaMart on Google!



**South Africa** is more than 10.000 km far from **Northern Europe!**

Our content creator is an actress & poet who studied managing & mathematics! The number of documents written by her in 2022 & reviewed by our Head of marketing (who had been previously a successful theatre director & “chef de projet digital” of Groupe Renault) got to the number +10.000 pages! 😂



# LegaMart at a glance in 2022

“

“Numbers say that LegaMart won the competition with the mirror in 2022!”

”

## ● LegaMart Blog

- +20 legal authors collaborated with legaMart in 2022
- +220 articles (related to different nationalities)
- +200 hours was spent in total by people in our blog
- +10,000 minutes was spent in total while reading the most visited article on our blog: "How to sue someone abroad"

### ● Other favourite articles:

4 Easiest Countries to Immigrate to

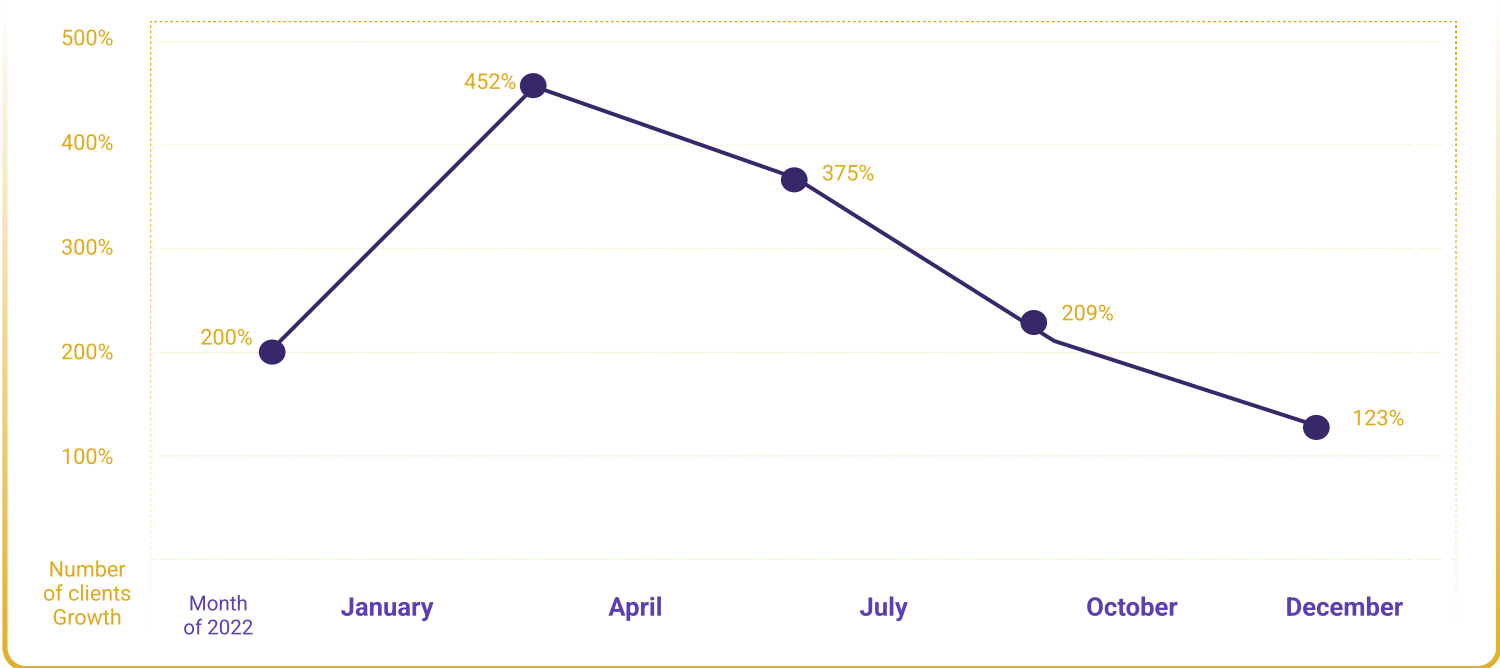
What's the difference between US primary & secondary sanctions

International Copyright Law, 2022: Top Shocking Court Cases

4 Best ways for Italian citizens to immigrate to the USA

## Website:

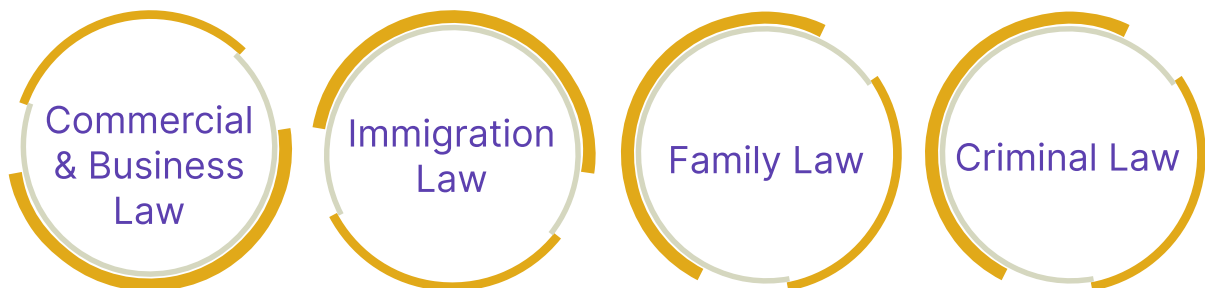
- Clients signing up in LegaMart increased 666% in 2022 in comparison with 2021!



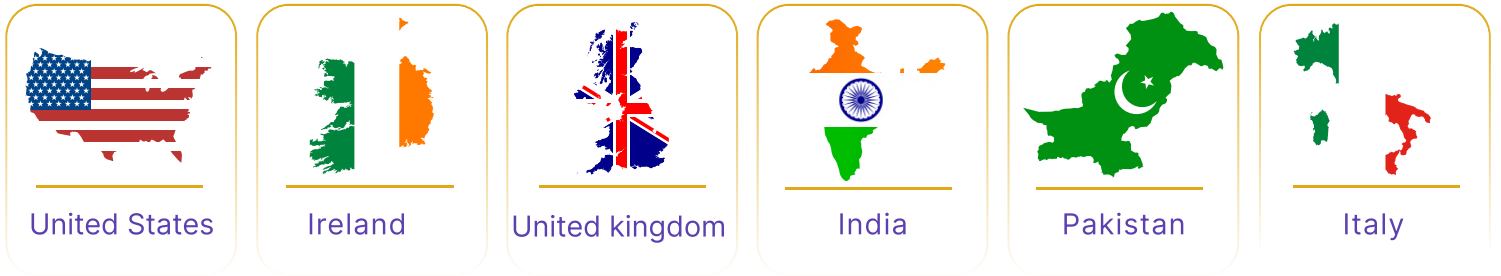
- Top 5 countries based on # of legal cases submitted



- The top 5 practice areas which clients' issues were related



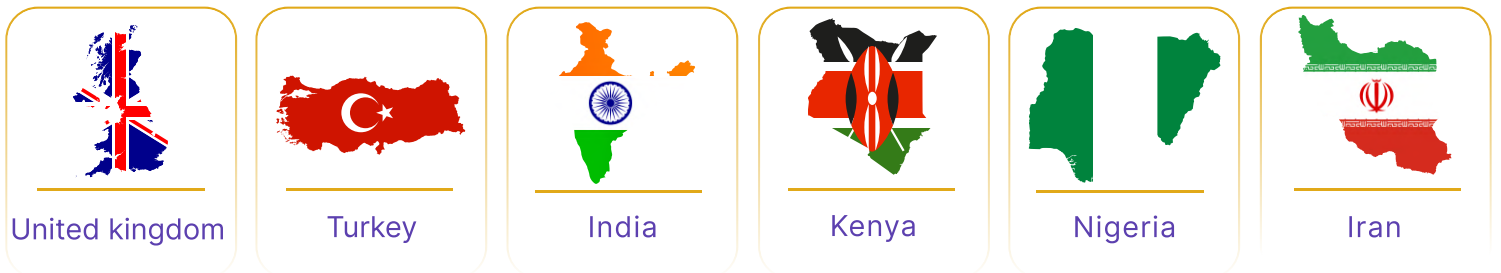
## ● Top countries based on # customers



## ● Top 5 customers' languages



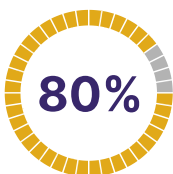
## ● Top countries based on # Lawyers registration on the platform



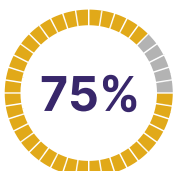
Most searched country in the directory of lawyers



# lawyer search on the directory



80% of our lawyers are experts in more than one practice area



75% of website traffic is from mobile devices

● Legamart's Lawyers' practice areas are mostly

**Commercial & Business**

**Contract**

**Corporate & Company**

**Employment & Family Law**

**Arbitration & Dispute Resolution**

**29**

The # of landing pages launched (Client segments, Lawyer segments, Events)

**x5 times**

The # of registered lawyers compared to 2021

**50 answers:**

Number of answers published just by one specified loyal lawyer!

**50**

The # of promoted lawyers in Legamart's social medias







“

**“Hair damage from hairdresser**

Hi,

I went to a Japanese hair salon in Amsterdam last Saturday. He made my hair so horrible that I can't even touch my hair otherwise my hair will fall.

My hair is completely different than I showed in the pictures as well.

I contacted him by message, but he is ignoring and blocked me. Now I'm so sad and feeling really bad. I cannot eat anything. I want them to refund me or more.

Please help me.”

Jurisdiction:#Netherlands #Germany

”



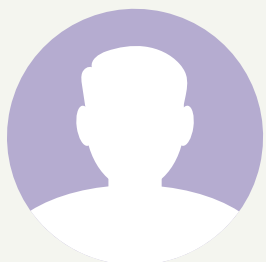
“

**“Caused damage to my car**

My ex boyfriend lives in Sweden. He came to go visit me in the UK in February and he caused damage to my car. I have had a quote of the damage of over £500. I have emails where he is admitting he will pay, but since we have ended our relationship he is now refusing to pay. what should I do ?”

Jurisdiction:#Sweden #UnitedKingdom

”



“

**“Distress**

How do you prove emotional distress?”

Jurisdictions:#Japan#Jamaica

”

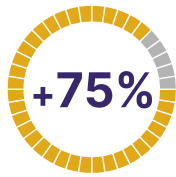
# Social Media:



times more than 500 attendees  
# Webinars on specialised topics & events



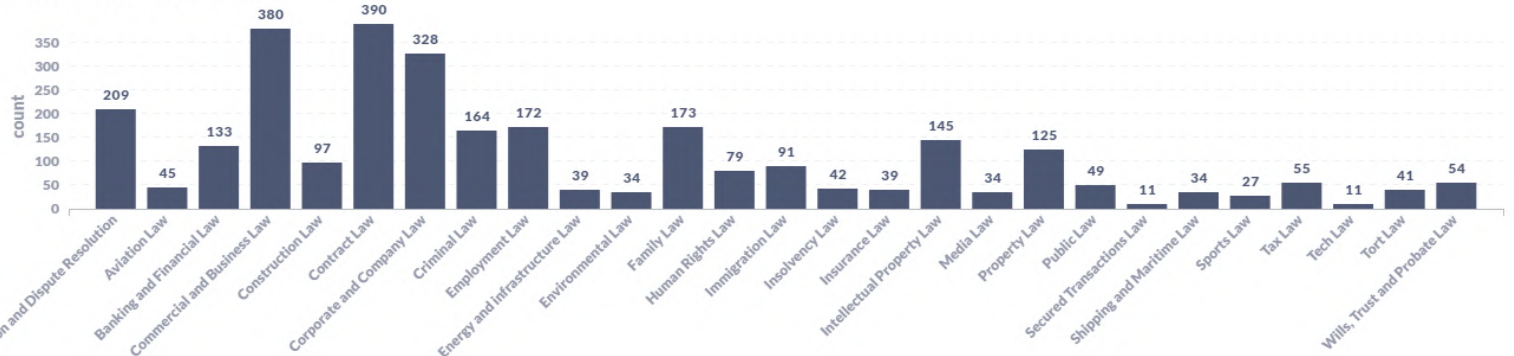
LinkedIn followers growth rate in 2022



(Highly above the average)  
Average duration for Youtube channel's videos' views  
[See more](#)

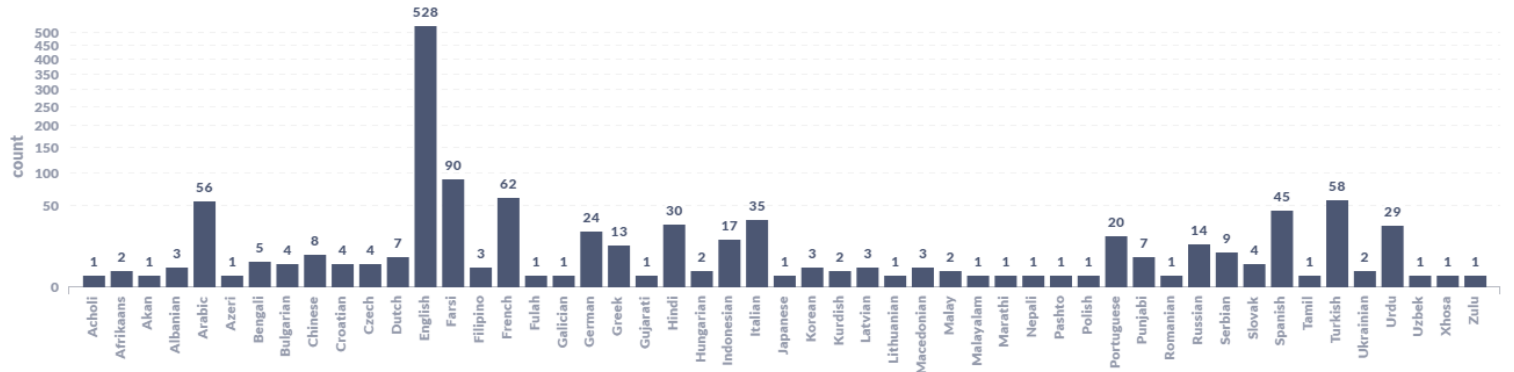
## LegaMart lawyers' fields of practice in 2022

Verified Lawyers by Field of Practice



## LegaMart lawyers' languages in 2022

Verified Lawyer by Language



# Some stories of LegaMart's customers

The following is a list of sample engagements that have run through our platform.

## Transactions

- To negotiate a commercial transaction with a niche service provider, a medium-sized **Swedish** company entrepreneur hired an **American** attorney with experience dealing with niche providers.
- During a \$10M transaction, a **Chinese** startup company engaged the services of a **UK** attorney.

## Intellectual Property

- An **Indian** biotechnology trading company switched management of its trademarks & patents to LegaMart **Italian** IP lawyers.
- **Iranian** management of investments recruited **Turkish** LegaMart IP experts to offer portfolio companies continuous patent prosecution guidance.

## Technology & Data Privacy

- A **Portuguese** lawyer was engaged by a **Spanish** job search & investment platform to evaluate & amend the business's terms of service & privacy policy and offer continuous legal counsel.
- Hardware & software for the GDPR compliance case, a **Greece-based** firm hired a **UK-based** data privacy specialist.

## Employment Law

- Former BigLaw **Indonesian** attorney hired by an aviation **Mexican** company to evaluate employee handbook, & employee rules, & offer continuous employment legal guidance.
- An online **Canadian** meal delivery service hired a **UK** law expert to offer on-call guidance.

## Commercial Litigation

- An international **United Arab Emirates** corporation hired a **Pakistani** boutique litigation lawyer led by a former lawyer at BigLaw for a protracted intellectual property dispute.
- An **Australian** Silicon Valley startup hired a **Newzealandian** boutique litigation attorney to manage its extensive small claims litigation portfolio.

## Staffing & Overflow Support

- A **Dutch** lawyer was recruited by a **Vietnamese** individual investor for a 12-month contract to assist the internal staff of the business during a period of rapid expansion.
- In order to give on-site assistance for a new product line, a multinational electronics **Iranian** company hired LegaMart payments legal counsel from the **UK** for a temporary appointment lasting three months.
- An international **Moroccan** payments organisation recruited **Ghanaian** lawyers from LegaMart to help the internal staff of the business on an ongoing basis via the remote commercial overflow.



# Events in LegaMart 2022



## MENTORSHIP IN LAW

Having a legal mentor is a valuable way to learn from the wisdom, vision & experience of another lawyer. A legal mentor can also help you become a better, more creative and successful lawyer. While mentors are a great choice for new lawyers & law students, they aren't limited to new attorneys or even the experienced ones or the one who already has a law firm.

### LEGAMART MENTORSHIP PROGRAM

Choose to have personalized coaching or a follow-up over several months with the mentor you will have chosen. LegaMart mentorship program will help you reach your goals & design your law careers.

#### Program Structure

- 1  
Works in your area of interest.
- 2  
One-to-One coaching and advice
- 3  
Invitations to exclusive events
- 4  
Identify their strengths and assets
- 5  
Explore solutions and develop the skills

#### Who can apply

- The program is open to young lawyers, law student, recent graduate, or attorney with decades of experience from all over the world.
- Open to in-house and private practice lawyers, international lawyers, and advisers.

legamart.com

© 2022 LegaMart. All rights reserved. LegaMart, a legal ecosystem with the mission of easing access and building trust in the legal sector, is here to offer online and direct interactions between lawyers and clients from multiple jurisdictions.

Deadline to submit application: **January 2023**

Program start date: **February 2023**

How to apply  
Kindly submit your CV/resume and answer our brief questionnaire using [this link](#), or scan QR code below.



## Ongoing Mentorship Program

The mentorship program has been launched on January 2022 by Legamart, By now more than 90 mentees have been participating in the program and have been majorly attending sessions for a major career shift, building their academic/professional path and focus on new areas of law such as intellectual property and technology law.

## March 2nd

### Personal Branding for Legal Professionals

#### PERSONAL BRANDING FOR LEGAL PROFESSIONALS

*"Anyone can do your job, but no one can be you"*

**Free webinar**

- Personal branding
- Starting a legal business
- Online marketing
- Digital strategy
- Legal digital marketing



**Nishant Bhaskar**  
Founder and Chief Strategist  
Altclik

Wednesday, March 02  
13:00 - 14:00 GMT

 **Free Registration!**

We will discuss what you should do to **protect intellectual assets** including brands and **how to take action in case of copy/ infringement.**



The seminar provides a general understanding needed for businesses before & after entering the market, either digital market or physical one.



## May 3rd

### Intellectual Property

## June 22nd

### Emerging Trends in the NFT: What Attorneys Need to Know

## July 12th

### Legal Talks: Alternative Dispute Resolutions

## July 19th

### Legal Talks: ADR



ONLINE WEBINAR

## Legal talks Why ADR?

19<sup>th</sup>  
July 2022

17:00-18:00 (GMT)  
18:00-19:00 CET



## Regulating Geographical Indication

The concept of #Gis and the relevant international and regional regulations with the GI law discussion will be moderated

Thursday 11 August 2022



### Aug 11th

Regulating Geographical Indication

Your voice matters.  
Why REVERSE MENTORING can change your legal career path?

ORGANIZING PARTNER: LEGAMART  
And Inclusive Creation AS, Oslo, Norway

Keynote Speaker:  
**Dr. Anthony Giannoumis**  
Chair of the Board  
Inclusive Creation AS  
and Associate Professor  
at Oslo Metropolitan University

### Sep 7th

Grow your Legal Network at a Glance

### Sep 12th

Why Reverse Mentoring Can Change your Legal Career Path

### Oct 25th

Competition Rules In EU Excessive Pricing in Pharma Sector

ONLINE WEBINAR

## COMPETITION RULES IN EU EXCESSIVE PRICING IN PHARMA SECTOR

TARGET AUDIENCE:  
POLICY MAKERS/ACADEMIA/BUSINESSES/CHAMBER OF COMMERCE/LEGAL COMMUNITY

**Behrang Kianzad**  
Expert Advisor  
Swedish Competition Authority

**Elisabetta Lanzetta**  
Chief of Policy  
Competition Authority

**Sanaz Javadi**  
Legal Network Manager  
Legamart

Date: 25th October 2022  
Time: 16:00 - 17:00 CET  
Cost: Free of Charge  
Organizer: Legamart

LIVE

### Nov 1st

Introducing the LegaMart Article-writing Competition

### Nov 16th

Raising Womens' Voice in Legal Tech

ONLINE EVENT

## 'RAISING WOMENS' VOICES IN LEGAL TECH

Join Sanaz Javadi Farahzadi, Legal Network Manager at Legamart to discuss 'Raising Womens' voices in Legal Tech

Date: 16 NOV  
Time: 12:00 GMT / 13:00 GMT  
Cost: Free

### Nov 24th

Legal Content Writing

### Dec 14th

Mentorship & Design Thinking Paving the Future for the Career Path

www.LegaMart.com

## MENTORSHIP & DESIGN THINKING PAVING THE FUTURE FOR YOUR CAREER PATH

DECEMBER 14th, 2022

Cost  
Non Members: 30 Euro  
Members: 15 Euro  
Time: 12:30-16:30

LOCATION:  
RUE DE LIVOURNE 129, 1050 BRUXELLES

MODERATOR:  
Jennifer Marfocini  
Founder - 4M2 Business

TRAINER:  
Sanaz Javadi  
Legal Network Manager Legamart,  
IP Mentorship - Chief Officer

TRAINER:  
Dr. Anthony Giannoumis  
Chair of the Board Inclusive Creation,  
Oslo, Norway

### Dec 19th

IP-related Blocking Injunctions and Internet Service Providers

# We grew up together!

## ● Our Team



LegaNart began in 2019 with a staff of **2 (founders!)**. This company employed about **18** people by the end of 2021. It became necessary for LegaNart to accept new clients with a greater family due to the rise in the number of lawyers (up to +2000), clients, & marketing activities. Over a year, this led to **more than a 100% increase** in human resources on the LegaNart platform (part-time & full-time). By the end of 2022, we are working with **52** people, plus more than 2,000 international professional lawyers & legal experts from more than 100 different countries in all continents: Europe, Asia, America, Australia & Africa.

**People work for LegaNart in seven countries** across five various technical & product departments, finance & human resources, marketing, customer relations, & lawyers network. 36 of these employees work full-time.



- **Some of human resources activities in 2022:**

Total number of interviews: +400 persons

“There was not a single day I entered the office in 2022 as an employee. LegaMart was my real family and its mission was mine.” Our SEO Specialist who had to leave us as she got married in another country said in tears!

Ranking of job positions based on the highest number of interviews:

**1st** ..... Frontend developer ..... **119**

**2nd** ..... Fullstack ..... **62**

**3rd** ..... Backend developer ..... **60**



# Reports published in 2022

In 2022, the LegaMart Marketing group publicised valuable reports for analysts and legal market fellows. So let's peek at them, and you can download them for complimentary as a 2023 gift, too.

## 1. Comparison of 7 lawyers' marketplace:

The last five years have been tough for online legal platforms. Ideally, a legal platform is free of walls, and all players can use it—even competitors of those who create it. In this new realm, all options are viable and permissible, allowing each organisation to choose its adventure or mixture of products or services to serve its clients best. In this report, we compare 7 of these famous platforms: [Read More](#)

## 2. Quora datasets-based report: How people search for legal services

**(What lawyers need to know about Legal Industry Demand Trends)**  
With more than 10,000 active users in the field of law, Quora can be an invaluable asset in market and marketing research based on data analysis for lawyers, law firms, legal professionals— and, of course,— legal tech companies. Analysis of Quora's data can provide staggering insight into the trends of the legal market. Our report is designed to identify trends and provide new insights into the most prevalent issues in the field of law. In order to achieve this, we have conducted a mixed-method meta-analysis of data obtained from the law spheres and communities of Quora's more than 74,000 questions and 376,000 answers, using datasets from the Quora data dump, accessible at archive.org, licensed under creative commons. This study covers 12 years of data, from 2010 to March 2021. [Read More](#)

### 3. Law StackExchange datasets-based report: How people search for legal services

#### (What lawyers need to know about Legal Industry Demand Trends)

With about 32,000 active users, Law Stack Exchange can be an invaluable asset in market and marketing research based on data analysis and can provide insight into the trends and prominent issues in the field of law. The knowledge-sharing platform works by utilising text-based questions (also known as posts) and answers. Users in need of guidance can post questions on the forum to be analysed and answered by experts in the field. Respondents are ranked based on their 'reputation'; a measure of how many helpful answers they have provided. This metric is decided on by the community through a system of voting. Our report is designed to identify trends and provide new insights into the most prevalent issues in the field of law. In order to achieve this, we conducted a mixed-method meta-analysis of data obtained from the Law Stack Exchange platform's more than 18,000 questions, and 380,000 answers, using datasets from the Stack Exchange data dump, accessible at [archive.org](https://archive.org), licensed under creative commons. This study covers six years of data, from 2015 to March 2020. [\[Read More\]](#)



We appreciate your time again.  
In 2023, we are there, all the way to be of service to you legally.  
With LegaMart, you always have access to trusted ones.

**“As you have us, you have new resources.”**



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 [Telegram](#)

 [info@legamart.com](mailto:info@legamart.com)

 [www.legamart.com](http://www.legamart.com)

